



Job Description – Summer Sales & Marketing Specialist

Reports to: Lodge Manager & Director of Sales and Marketing

Purpose: The Summer Sales & Marketing role is responsible for executing the Summer Sales & Marketing Plan for Eagle Pass Heli Lodge. The ideal candidate will be a motivated self-starter with a proven track record of attaining sales targets and KPI's.

Salary & Commission: Based on Experience

Key Responsibilities

- Prospecting and Sales of All-Inclusive Heli Adventures & Private Events (weddings, retreats etc.)
- Preparing weekly report of Sales and Marketing KPI's
- Continuous communication with the Lodge Manager regarding occupancy & availability
- Exploring new Markets, building relationships with Tour Operators, Influencers and Businesses
- Exhibiting at related Trade Shows in BC & AB
- Promoting Eagle Pass Heli Lodge through Social Media, Web, Print and Event initiatives
- Valid Class 5 Drivers licence and reliable vehicle

Physical Demands

- Small amounts of physical work are entailed with this job such as setting up for tradeshow.

Proficiencies

- B2B & B2C Prospecting and Sales
- Fundamental Marketing Strategy Execution and Evaluation
- Sales Tracking and Reporting
- Microsoft Office 365
- Proficiency with Adobe Suite an asset

Please send all resumes to kiel@eaglepassheliskiing.com. Only qualified candidates will be contacted for an interview.